



Greater New York Chapter
42 Broadway, Suite 1724
New York, NY 10004
212-619-1400
f: 212-619-7409
www.als-ny.org

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New Employees Join The ALS Association Greater New York Chapter

We are proud to introduce three new members of our staff in the Patient Services Department. Please join us in welcoming them to our family of professionals at the Chapter.

Iris Fishman, MS, CCC-SLP, is our new Augmentative Communication Specialist. You can contact Iris about the augmentative communication loan program and for information on which device on the market may be the best for you. Her phone number is (212) 720-3054 and e-mail address is ifishman@als-ny.org.

Benjamin Lieman, ATP is our new Assistive Technologist. Ben will handle our equipment loan program, which includes wheelchairs and other medical devices. Ben can be reached by phone at (212) 720-3057 and by e-mail at blieman@als-ny.org.

Dawn Jefferson, RN, BSN is the new Nurse Coordinator for our Beth Israel ALS Center. Her phone number is (212) 844-6188 and e-mail address is djefferson@als-ny.org.

Also, please join us in saying good bye to **Antoinette Verdone**, our former Assistive Technologist. She has left the Chapter for another opportunity out of state. We thank Antoinette for all of her caring and hard work and wish her well in her future endeavors.

CALENDAR OF EVENTS

5th Annual Big Ed Benefit for ALS

March 4, 2011, 6 - 9 p.m. Hudson Station, 440 9th Ave., NYC
\$60 per person for an open bar and buffet. For more info email Collin Flanagan at bicedbenefit@yahoo.com

2011 National ALS Advocacy Day & Public Policy Conference, Washington, DC | May 8 - 10

To register call the Advocacy Department at (877) 444-ALSA. For more information please contact Janet Diminich at (212) 720-3060 or email jdiminich@als-ny.org

COMING SOON: First Weekend in April. *Exact date, time & location to be announced.* For Children ages 10 to 14 (who have a family member with ALS). Join us for a day of fun, art activities, lunch & a chance to "ask the expert" questions about ALS. Space limited to 12 so please RSVP by March 18th - by calling Liz at (212) 720-3053 or Adam at (212) 720-3045

Bike 4 A Cure! May 1, 2011, New York City

The Greater New York Chapter is thrilled to announce that it will participate in the 2011 TD Bank Five Boro Bike Tour! This event is SOLD OUT but if you would like to ride with the ALS Team, please contact Kristen Cocoman at 212-720-3048 or cocoman@als-ny.org to inquire about our 10 guaranteed entries.

Seeking Volunteers For In-Home Visit Program: With the launching of our new "In-Home Visit Program" we need volunteers to help our patients and their families. Some PALS may need help with daily tasks; families and caregivers of our PALS may need help as well to lighten their work load a bit. There are so many ways to help - from watching a video together or reading, or even helping with some household chores.

If you are looking for a way to get involved please call Kayvan Freeman at 212-720-3055 or email: freeman@als-ny.org for New York, or Debbie Schlossberg at 732-710-8832 or email: schlossberg@als-ny.org for New Jersey.

Remember to Register With the First Ever National ALS Registry: The federal government has taken a major step in the fight against Lou Gehrig's Disease as the Agency for Toxic Substances and Disease Registry (ATSDR) announced the full implementation of the National ALS Registry. People living with Amyotrophic Lateral Sclerosis (Lou Gehrig's Disease) may self enroll in the Registry via a secure online web portal at the Centers for Disease Control and Prevention, www.cdc.gov/als or on our website www.als-ny.org For more information about the registry call the Chapter office at 212 - 619-1400.