



ALS Association
Fighting Lou Gehrig's Disease

**Greater New York
Chapter**

The ALS Association Greater New York Chapter

March 2013

Monthly Update

Serving New York City, Long Island, Westchester County, Hudson Valley, and Northern & Central New Jersey

42 Broadway, Suite 1724 • New York, NY 10004 • (212) 619-1400 • www.als-ny.org

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Save the Dates – 2013 Walk to Defeat ALS Spring Season

New York City - May 4 • Long Branch, NJ - May 19 • Saddle Brook, NJ - June 9 • Bridgewater, NJ - June 15 • Westchester, NY - June 23

NASSAU COUNTY, NY

Sunday, March 3rd - 2 pm to 4 pm
North Shore LIJ - Plainview Hospital
Contact: Theresa Imperato, RN, (516) 946-5467,
Jody Wiesel, PhD (917) 699-9751 and
Cindy Keyser-Posner, LMSW (631) 416-2767
Guest Speaker: Carol Grosch, OT, Stony Brook
Topic: Gadgets for making every day easier!

SUFFOLK COUNTY, NY

Tuesday, March 5th - 6 pm to 8 pm
Stony Brook University, Dept. of Neurology
Contact: Theresa Imperato, RN, (516) 946-5467 and
Cindy Keyser-Posner, LMSW (631) 416-2767
Guest Speaker: Carol Grosch, OT, Stony Brook
Topic: Gadgets for making every day easier!

HUDSON VALLEY, NY

Tuesday, March 5th - 6:30 pm to 8:30 pm
Vassar Brothers Medical Mall
Ambulatory Surgery Center - Bldg C - 3rd Floor
Contact: Helen Mayer, RN, (845) 520-0952
Topic: Open discussion.

SADDLE BROOK / NORTHERN NJ

Thursday, March 7th - 7 pm to 8:30 pm
Kessler Institute for Rehabilitation
Contact: Debbie Schlossberg, LMSW and
Mary Ann Mertz, RN, (732) 710-8832
Guest Speakers: Dorothy Smith, ALS patient & Daryl
Cochrane, ALSA GNY Chapter
Topics: Dorothy - ALS Research – perspective of a
patient advocate; Daryl - National ALS Advocacy Day.

NEW BRUNSWICK / CENTRAL NJ

Saturday, March 16th - 11 am to 1 pm
(Note time change for March only.)
Robert Wood Johnson University Hospital
Medical Education Building, Rm. 108A
Contact: Debbie Schlossberg, LMSW and
Mary Ann Mertz, RN, (732) 710-8832
Topic: Meet Sarah Chen, M.D., Neurologist at RWJ

MANHATTAN, NY

Tuesday, March 19th - 6 pm to 8 pm
Phillips Ambulatory Care Center (Beth Israel)
Neurology Dept- 5th Floor Conference Room
Contact: Jody Wiesel, PhD, (917) 699-9751
Speaker: Ben Lieman, Assistive Technologist
Topic: Items to make it easier for PALS & caregivers.

TELEPHONE SUPPORT GROUPS: Caregivers:
Fridays - 11 am to 12 pm, Patients: Fridays - 3 to 4 pm.
Contact: Sue Zimmerman at (212) 720-3050

2012 Walk Program Honored

Every year the National ALS Association hosts the Winter Walk Forum, a conference dedicated to the Association's signature fundraising event - the Walk to Defeat ALS - to allow Walk staff from throughout the country to share best practices and learn about new fundraising techniques.

The staff of the Greater New York Chapter was also proud to represent the nearly 12,000 Walkers and 575 Walk teams in our region, whose hard work and monumental fundraising efforts were honored nationally. The awards that our staff accepted, in which you all share include:

- Highest Walk Event Gross Revenue (Long Island)
- Highest Revenue Percentage Increase in our Market
- Top Family Fundraising Team
- Top Fundraising for One Dollar Difference in a Single Event
- Highest Amount Raised on Facebook
- Teamwork Award for the Highest Team Fundraising Average
- Triumph Award (for outstanding efforts in the face of Hurricane Sandy)
- AND the top award given by the entire Association - Highest Total Chapter Walk Gross Revenue

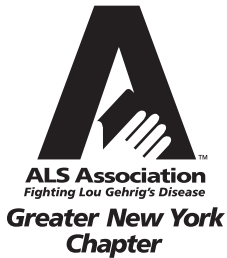
With this final award mentioned, the Greater New York Chapter became the very first Walk Program in the country to raise \$2,000,000! Proceeds fund the Chapter's patient services, research efforts, and advocacy program. This has allowed us to expand services in every area of our region, adding social workers, expanding the transportation program, and adding more clinic days to serve a growing patient population.

This and every single one of these honors could not have been achieved without the late night emails, persistent phone calls, numerous Facebook posts, and torrent of Tweets by each and every one of you, inspired by your personal and heart-felt commitment to helping those living with ALS and to one day find a cure. On behalf of the entire Board & Staff of the Greater New York Chapter, we thank YOU!

**2013 NATIONAL ALS ADVOCACY DAY
AND PUBLIC POLICY CONFERENCE**

MAY 8 - 11, 2013 • WASHINGTON, DC

**BENCH = BEDSIDE
DELIVERING A TREATMENT FOR ALS**



Greater New York Chapter
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Spring Has Sprung!

The short-lived hibernation of Winter is most certainly behind us. The Greater New York Chapter is stepping into Spring with a number of events that will kick-off this season of awakening in the fight against ALS.

3/1 - Big Ed's 7th Annual Benefit (New York, NY): Kick-off March with a great cocktail party fundraiser at Hudson Station in Midtown. Support the fundraising efforts of this dedicated Long Island Walk team. Contact Ally Davis at adavis@als-ny.org or (212) 619-1400 for details.

3/10 - Children & Teen's Event (Long Island, NY): Kids ages 8-18 from Nassau & Suffolk Counties will gather for a day of fun and community at Dave & Buster's, coming together in their common bond of having a close family member with ALS. Please contact Theresa Imperato by March 7th for details and to register at imperato@als-ny.org.

3/7-3/17 - ReelAbilities: The largest film festival dedicated to the portrayal of the lives of those with different disabilities is showing the acclaimed documentary Getting Up, about the life of Tempt One, a Los Angeles graffiti artist with ALS, who continues to create his art aided by technology. Several showings in New York (March 7-12) and New Jersey (March 13-17). Contact Daryl Cochrane at dcochrane@als-ny.org or (212) 619-1400 for details on a special Chapter screening. Visit reelabilities.org.

3/15-3/23 - 33 Variations (White Plains, NY): Moises Kaufman's *33 Variations* is being performed at the Fort Hill Players Theater. In 2009, our Chapter provided technical support to Jane Fonda when she made her Broadway debut as a woman with ALS in this gripping play about obsession and relationships. A portion of the ticket sales will benefit The Chapter. Contact Kristen Cocoman for details at cocoman@als-ny.org or (212) 619-1400.

13/7 - NYC Half Marathon (NY, NY): Team ALS Running 4 a Cure will take to the streets for 13.1 miles and raise funds & awareness for ALS. Our Chapter is an Official Charity Partner. Join us in cheering on Team ALS at 8 am at the corner of 47th St. & 7th Ave. outside DoubleTree Hotel.

3/20 - Walk to Defeat ALS Kick-Off Event for New York City and Westchester Walks (NYC): Once again, NYC will be the first of the Chapter's Walks and the Westchester Walk boasts a new and beautiful site. Contact Walk Program Manager Sarah Pattison at spattison@als-ny.org or (212) 619-1400 for details or to make a reservation.

3/23 - Rockville Centre St. Patrick's Day Parade (Nassau County, NY): The wonderful organizing committee of the parade has named the Chapter a charity beneficiary this year. Bring the family by to celebrate Irish heritage and fight ALS. (rvcstpatrick.com) Erin Go Bragh!

3/23 - Comedy Event (New York, NY): A night of comedy benefiting the Chapter. Renowned comedians celebrate their fellow comedian Bob Smith, who's living with ALS. For details or tickets contact Daryl Cochrane at (212) 619-1400 or dcochrane@als-ny.org.

4/3 - Walk to Defeat ALS Kick-Off Event for New Jersey (Little Falls, NJ): With three Walks taking place this year – Long Branch, Saddle Brook, and a new Walk in Somerset – 2013 will be an exciting year in the Garden State. Contact the Walk Program Manager Sarah Pattison at spattison@als-ny.org or (212) 619-1400 for details.

SPRING AWAKENING

With the dawn of Spring upon us, it's a great time to rejuvenate and renew your dedication to the fight against ALS. Please consider a donation to help support research efforts and provide vitally important services to those affected by this disease. Contact Loren Domilici at (212) 720-3060 or ldomilici@als-ny.org. Spring into action today!